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SHURE INTRODUCES PROFESSIONAL DJ HEADPHONES

New SRH750DJ Joins SRH840, SRH440 and SRH240 Studio Models

London, UK, 16 October 2009 - Shure Distribution UK today announces the UK launch of a new Shure professional headphone model designed specifically for professional DJ applications – the SRH750DJ Professional DJ Headphones.

Building on more than 80 years of pro audio experience, the SRH750DJ Professional DJ Headphones deliver world-class audio performance, comfort and durability to professional DJs. Custom 50mm drivers tuned to deliver high-output bass with extended highs offer maximized power handling, which optimize the headphones for use with DJ mixers. Comfortable, padded ear cups swivel 90 degrees and allow total control of placement on one ear when mixing. Replaceable cable and ear pads ensure a lifetime of use.

“Professional DJs have unique requirements when it comes to headphones,” said Scott Sullivan, Shure’s Senior Director of Global Product Management. “The SRH750DJ is tuned to deliver high-output bass cleanly, with extended highs that enable precise mixing even in noisy club environments. The SRH750DJ also allows one-ear or two-ear use, and has increased power handling capability for use with DJ mixers.”

“The release of the DJ headphone coupled with our existing studio headphones, USB microphones and styli allows us to offer a great package for the aspiring Professional DJ or producer” commented Paul Crognale, Marketing Manager at Shure UK.

The SRH750DJ Headphones join the Shure SRH840, SRH440 and SRH240 Professional Headphones for monitoring and performance applications in recording studios and production houses. Shure Professional Headphones each have a unique sound signature, featuring rich lows, warm mids and crisp highs. They aim to achieve a masterful balance between comfort and durability, offering home recordists, performing artists and studio engineers premium sound quality for a variety of uses – from active listening to critical monitoring.

Features of the SRH750DJ Professional DJ Headphones, include:

- Custom 50mm drivers tuned to deliver high-output bass with extended highs
- 3,000 mW maximum input power allows for optimized connectivity to DJ mixers
- Adjustable, collapsible headband with 90-degree swivel ear cups for comfort and easy one-ear placement
- Closed-back, circumaural design rests comfortably over the ears and reduces background noise in noisy club environments
- Bayonet Clip securely locks cable into ear cup
- Replaceable ear cup pads ensure long product life
- 3m (10ft) coiled detachable cable provides plenty of length and easy storage
- Carrying bag protects headphones when on-the-go or not in use
- Legendary Shure quality to withstand the rigors of everyday use

Pricing and Availability

Shure Distribution UK | Unit 2, The IO Centre, Lea Rd, Waltham Abbey, Herts, EN9 1AS
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Sole UK Distributor of:

SHURE PHONIC QSC Radial SOUND DEVICES

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Members of:



- SRH750DJ: £139.99 retail

The SRH750DJ Professional DJ Headphones will be available to consumers in November 2009, will carry a two-year limited warranty and will be available for purchase at select retailers.

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Notes to editor

The SRH7580DJ headphones expand the Shure line up of professional and home recording equipment which includes, the [SRH840, SRH440, and SRH240](#) the [X2u XLR-to-USB Signal Adapter](#) and the [PG27USB](#) and [PG42USB](#) Side Address Condenser Microphones. Shure now offers a complete line of recording and monitoring tools for studio engineers, musicians, home recordists and professional DJs

About Shure Distribution UK

Shure Distribution UK (SDUK), formerly known as HW International, was acquired by Shure Incorporated in early 2003 and is a wholly owned subsidiary of Shure Inc. While Shure Inc focuses on the manufacturing, marketing and distribution of Shure products, SDUK is a multibrand distributor and embraces a number of additional brands in its portfolio in order to provide a full audio solution to its customers.

The SDUK portfolio includes products from Shure, QSC Audio, Radial, Sound Devices, Servoreeler, Phonic and Primacoustic. These additional brands handled by SDUK have been selected with care and represent the best products available in the field of Pro Audio.

For more information see www.shuredistribution.co.uk

About Shure Incorporated

Founded in 1925, Shure Incorporated (www.shure.com) is widely acknowledged as the world's leading manufacturer of microphones and audio electronics. Over the years, the Company has designed and produced many high-quality professional and consumer audio products that have become legendary for performance, reliability, and value. Shure's diverse product line includes world-class wired microphones and wireless microphone systems for performers and presenters, award-winning earphones and headsets for MP3 players and smartphones, and top-rated phonograph cartridges for professional DJs. Today, Shure products are the first choice whenever audio performance is a top priority.

Shure Incorporated corporate headquarters is located in Niles, Illinois, in the United States. The Company has additional manufacturing facilities and regional sales offices in China, Germany, Hong Kong, Japan, Mexico, The United Kingdom, and the United States.

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